

THE BEACON

Beacon Technologies Quarterly Newsletter

Employee Success Story

Timothy Goebel, AI & Machine Learning Specialist

As a highly skilled and experienced AI and machine learning specialist, I have a proven track record of delivering complex projects across industries including manufacturing, transportation, energy, and healthcare. My expertise spans building AI Agents, deploying Computer Vision AI solutions, and optimizing models for real-time performance on edge devices. I've led the development of multi-modal systems using stacking models and Vision-Language Models (VLMs), especially in industrial settings.

I excel at translating technical concepts for non-technical stakeholders and thrive on creating educational content and giving talks that demystify AI's real-world value. My favorite projects involve building AI Agents for manufacturing and deploying Computer Vision AI with stacking models on the edge. Outside of work, my wife Laura and I enjoy life with our two sons, Justin (28) and Caleb (21). I'm a fitness enthusiast, car show hobbyist, and I enjoy giving talks on AI innovation and its future impact.

Timothy Goebel



LET'S CELEBRATE!

Did you know President & CEO Todd Meier founded Beacon Technologies 27 years ago this November? Join us in celebrating 27 years of lighting a clear path for your success!



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Reminders

Scrum Day 2025

Join us on October 16th at the Madison Marriott West for a day packed with insights, inspiration, and actionable strategies. Hear from industry-leading speakers who will share how small steps can deliver big value and drive lasting change. [Register here](#) and use code BeaconTech for 20% off!

Beacon Technologies is a Platinum Sponsor of Scrum Day Madison

Connect, learn and engage at scrum day!

Scrum Day is an in-person conference scheduled for October 16, 2025, in beautiful Madison, Wisconsin.

20% OFF On 2025 tickets

Use Code **BeaconTech**

Buy Tickets Today at www.ScrumDay.org

October 16, 2025
Madison Marriott West
Madison, Wisconsin

Hosted By **Rebel Scrum**



Beacon Buzz



PMI Project Management Institute
Madison/South Central Wisconsin



Professional Development Day 2025

On October 1st, Beacon sponsored the PMI Madison/South Central Wisconsin Professional Development Day at the Monona Terrace in Madison. This 1-day professional education opportunity provided attendees with leading-edge speakers and interactive sessions focused on effectively leveraging the resources most critical to your project's success: your people. Congrats to Holly Fitzgerald for winning our \$200 Tornado Club Steak House Giveaway!

Open Enrollment

Open enrollment for Health, Dental, and Vision will be in February 2026 for a March 1 start. Look for more information at the start of the new year.



Employee Anniversaries

October

Steven Stein - 2 years
Andrew Mayfield - 1 year
Kyle Colden - 2 years
Xueming Huang - 8 years

November

Matthew Colvin - 1 year
Kenneth Jackson - 1 year
Leslie Dobbratz - 5 years
Sherri Lawinger - 4 years
Todd Meier - 27 years
Eric Smasal - 3 years
Patrick Brick - 2 years

December

Catherine Wilson - 2 years
Thomas Brey - 10 years

Upcoming Events - Things To Do



Click the images below for more information on things to do this fall throughout Wisconsin & Nationwide!



MADISON



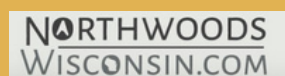
MILWAUKEE



FOX CITIES



STATEWIDE



NATIONWIDE

